



"Thrill on Shark Hill" kids triathlon
Presented by the City of Lake Worth
Recreation Department
Hosted by Purple Turtle Events
Sponsorship Opportunities



This Hatchling Triathlon series is designed for children ages 5 to 17. It is the ONLY all kids race series in South Florida. Our 2010 race series will showcase 3 kids events, one in each of the Tri-County areas of South Florida. Our season opener, the "Thrill on Shark Hill", will be held in Lake Worth, Florida. Below are the sponsorship opportunities available for this event.

More details about the series are available at: www.SFLkidstri.com

Galápagos Tortoise (aka Platinum Sponsor)

Cost is \$250 , 1 spot available

BENEFITS:

- Exclusive access for your business category
- Banner Ad on home page of the race website www.SFLkidstri.com
- Prominent logo inclusion on Race flyers
- Logo inclusion on weekly email newsletters
- Swag bag insert opportunity
- Company Rep to start the race
- Booth at the Expo w/ Large Event Banner
- Free Race entries

Loggerhead Turtle (aka GOLD Sponsor)

Cost is \$100 , 3 spots available

(swim caps, t-shirts, or award medals)

- Logo placement on swim caps or t-shirts
- Award medal presentation at Finish line

BENEFITS:

- Logo inclusion on the race website www.SFLkidstri.com and the race flyers
- Logo inclusion on weekly email newsletters
- Swag bag insert opportunity
- Booth at the Expo
- Free Race entries

Hatchling Turtle (aka Product or Service Sponsor)

Supply a product or service that is needed on race day. This can include:

- Water or sports drinks for the aid stations
- Breakfast (bagels, juice, etc) or post-race snacks (fruit, granola bars, etc)
- Healthy, kid-friendly samples for the swag bags

Benefits for this level of Sponsorship:

- Logo inclusion on the race website www.SFLkidstri.com and the race flyers
- Logo inclusion on weekly email newsletters
- Booth at the Expo





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This race is expected to sell-out with 200 kids competing, plus 300-400 spectators (parents, grandparents, and siblings). There are many ways to reach your target audience with our event.

PRIZE DONATIONS:

Following the race we will have a raffle. Prizes donated from local business will be awarded randomly through the drawing. Kids are ages 5 to 17, so we have a wide range of opportunities available to award children for leading a healthy and active lifestyle.

EXPO BOOTH:

We also have booths available at our Health & Wellness Expo following the race. Vendors purchasing booths will have additional sponsorship and marketing opportunities at our events.

Gopher Tortoise (aka SILVER Sponsor)

Cost is \$50 or equivalent prize donation

(unlimited spots)

BENEFITS:

- Logo inclusion on the race website www.SFLkidstri.com and the race flyers
- Swag bag insert opportunity

Florida Cooter (aka BRONZE Sponsor)

Cost is \$25

BENEFITS:

- Expo Booth only
- Business Name mentioned on the race website www.SFLkidstri.com

Palm Beach County Event

Sunday, March 7th
 Lake Worth Pool

Broward Event:

April 2010
 TBA

Dade Event:

August 2010
 Tamiami Park, Miami, FL

Don't see a sponsorship level that meets your needs?

Please contact us and we will work directly with you to create a package just for your company and your product or service. No amount is too small! Every little bit helps us put on a successful and safe event for our community. And don't forget...

We can ALWAYS use volunteers to give of their time as well!

Purple Turtle Events

4778 NW 107th Ave. #205
 Doral, FL 33178



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